

Retail/Renovation Case Study

Restaurant chain able to stay open during major renovation.



PODS assists in Ruby Tuesday image overhaul.



"PODS solution allowed us the flexibility to access our new items when we needed them and even store excess or old inventory."

Danny Koontz
Director of Facilities.



"PODS provided dedicated staff and all containers were picked up and delivered on time."

Danny Koontz
Director of Facilities

■ Challenge:

- Ruby Tuesday was implementing a massive image update.
- A large part of the update included complete interior remodeling of over 800 locations. (tables, art work, menus, flatware, signage, etc.)
- 200 stores per quarter.
- Renovations take 2-3 months.
- Needed to store refurbishment items on-site and not disrupt on-going business.

■ Solution:

- PODS® supplied 1-2 containers per location for temporary on-site storage.
- PODS dedicated client service agents coordinated all bookings and arrivals on specified days within 3 hour windows.
- Ambient light and ground floor access alleviated workers compensation concerns and made for workers ease of use.
- PODS containers not only provided housing for new inventory but also turnkey solution for removal of old inventory.

■ Results:

- Doors stayed open during renovation, so no revenue was lost.
- Staff flexibility to load and unload as needed.
- 100% on-time container delivery.
- PODS has been re-engaged for on-going projects.

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