

Logistics/Retail Case Study

Specialty gift retailer saves six figures on storage/logistics solution.



Specific delivery window is critical to success.



At the end of the season, the client loads the containers, then PODS stores them locally and redelivers them the following season.



Client saved 100s of thousands of dollars compared to prior solution.

Challenge:

- Seasonal specialty gift retailer needed off-season storage for entire retail inventory.
- On-time delivery for hundreds of locations across 40 states.
- Reduce spending and reliance on centralized storage for prior year's inventory.

Solution:

- 2-4 dedicated PODS containers per store.
- PODS dedicated client service agents coordinated all pick ups and deliveries within 3 hour windows.
- Only new inventory was delivered by LTL.
- Client allowed to use own lock and seal to guarantee inventory security.

Results:

- PODS® container security dramatically reduced shrinkage.
- By assuring exact delivery and pick up, PODS removed retailers reliance on LTL and subsequent resource overages. (i.e. unplanned lease extensions, staff waste, etc.)
- Less centralized warehouse space was required reducing overhead costs.

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