

# Relocation Case Study

Restaurant chain decreases costs, increases convenience.



"We have seen our costs in employee relocations continue to rise, and we were looking for a less expensive alternative. PODS has filled that role, especially when storage is involved."

**Miller's Ale House Representative**



"PODS continues to give us flexibility and a level of convenience we didn't have before."

**Miller's Ale House Representative**



"Miller's Ale House and our employees continue to enjoy, utilize and benefit from the innovative program, products and solutions PODS has provided us with."

**Miller's Ale House Representative**

## Challenge:

- Miller's Ale House, a FL. based chain of 40 casual dining restaurants, needed to reduce cost and increase efficiency in their corporate relocation program.
- Transferring employees needed cost effective, secure and accessible long-term and short-term storage.
- Employees on a "lump sum" plan wanted the ability to customize their move according to their moving allowance.
- The company needed a partner with a national presence to accommodate their expansion into the mid-west.

## Solution:

- Miller's Ale House compared their current relocation program with a van line and truck rental partner, and found PODS® to be less expensive and more convenient.
- PODS has been able to service and store household goods in every market they have transferred an employee to and from.
- PODS designated a client services representative to handle every aspect of their employees' moves, while helping them customize it according to budget and needs.

## Results:

- Management has reported an overall decrease in cost, especially when storage is required.
- Employees and their families recognize and appreciate the convenience factor, flexibility and control PODS allows them to maintain during their move.
- Transferees are experiencing less stress, disruptions and claims, which helps them get settled into their new position and location in less time.
- Miller's Ale House now has confidence in the national capability of PODS to handle their aggressive expansion plans throughout the U.S.

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