



PODS ATLANTA DOES ITS PART FOR WILDLIFE

Donated PODS brand storage containers support signature events at Zoo Atlanta

Zoo Atlanta is once again thankful for PODS – Portable On Demand Storage. In a superb example of corporate stewardship and commitment to the animals, mission, and programs of the city's oldest cultural destination, PODS Atlanta provides free storage containers that enable the Zoo to focus greater resources on education, conservation and stewardship of wildlife from around the world.

From Halloween candy and festive décor, to signature silent auction items, PODS® containers are used on-site, to store items for some of the Zoo's most important special events, among them *Boo at the Zoo* and *The Beastly Feast*, a black-tie fundraiser that annually generates over \$1 million.

"PODS Atlanta supports the Zoo's mission on a very practical level by allowing us to maximize our storage potential, given that our total property is just over 40 acres," said Courtney Clare, Director of Public Events at Zoo Atlanta.

Ed McCrady, owner of PODS Atlanta stated, "The Atlanta Zoo cares for, and brings the animals to us, so that we can learn about them and their environment and understand the connection we have. This is important because the decisions we make can have a tremendous impact – the work that Zoo Atlanta does, allows us to be informed so we can be more inclusive for all involved. PODS is pleased to support Zoo Atlanta in their endeavors."

PODS offers storage and moving services to over 230 million consumers in the U.S., Canada and Australia, with more than 200,000 relocations and 1 million deliveries completed since its founding in 1998. For more information on PODS donations in Atlanta, contact Ed McCrady at 404.841.0485.

About Zoo Atlanta

An accredited member of the Association of Zoos and Aquariums (AZA), Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. The Zoo's newest attraction, Trader's Alley: Wildlife's Fading Footprints, featuring the debut of two new sun bears, opened in June 2010. Other highlights include the nation's largest collection of western lowland gorillas, the nation's largest zoological collection of orangutans and a global center of excellence for the care and study of vanishing reptiles and amphibians. Zoo Atlanta is also proud to be one of only four zoos in the U.S. that giant pandas call home. The Zoo is open daily with the exceptions of Thanksgiving and Christmas Day. Keeper talks, interactive wildlife shows, education programs and special events run year-round. For more information, call 404.624.WILD or visit zooatlanta.org.

About PODS Enterprises, Inc.

Founded in 1998, PODS currently provides moving and storage services to more than 240 million consumers in 48 U.S. states, Canada, Australia and soon the United Kingdom through its company-owned and independent franchise network. To date, the PODS network has completed more than 250,000 long-distance relocations, exceeded 1 million deliveries and has more than 140,000 PODS® containers in service.

PODS® secure containers are constructed of a steel frame and are available in three sizes: approximately 8-by-7-by-7 feet, 8-by-8-by-12 feet and 8-by-8-by-16 feet. The 12-foot and 16-foot containers have been tested to withstand winds of more than 110-mph when partially loaded. For more information or to schedule service, visit PODS.com or call 800-776-7637.