



## An Interactive Collaboration With the Decatur Book Festival & PODS

The largest independent book festival in the nation – The Decatur Book Festival – takes place over the Labor Day weekend in Decatur, Georgia, for the 6<sup>th</sup> year in a row. With a focus on children and young adult literature this year, keynote speakers will be Colin Meloy, singer-songwriter from the acclaimed band *The Decemberists*, and illustrator Carson Ellis, who will launch their first book collaboration at the festival. *Wildwood* - an epic, family-friendly, middle-grade fantasy novel full of magic, wonder, and danger is not to be missed.

This year, Ed McCrady, the owner of PODS NE Atlanta (Portable On Demand Storage) has donated a PODS brand storage container for the festival. It will be put to use, not in the usual way as a storage and moving container, but as a community building interactive. Julie Delliquanti at Emory Libraries is coordinating the project which will outfit the unit so that festival goers can enter the newly defined PODS - the **Public Anthology On Decatur Square** - by writing their favorite book title or author, what they are currently reading, or what they plan on reading, on two dimensional “bookshelves and spines.” For the more adventurous and artistic, there will be “book covers” to illustrate, and younger festival goers can make a contribution to the bottom “shelves and books.” The idea of this oversized, visual anthology, is to encourage lively conversation and exchange among festival attendees and reflect the book reading habits of Decatur and Atlanta.

"Once you get around a PODS, it's hard to not think of all kinds of creative uses for it," said Daren Wang, Executive Director of the festival. "The practical ones--like storage or disaster relief--are obvious. But the more playful ideas, such as this one, are fun to see and perfectly in line with the kind of creativity we like to see at the AJC-Decatur Book Festival." Ed McCrady, owner of PODS NE Atlanta, said "PODS is pleased to be able to participate in this fun and artistic community endeavor."

In addition to the PODS interactive storage container, Decatur Book Festival goers can mingle with their favorite authors, attend book readings or signings, have a sneak peek at The Atlanta Opera's upcoming opera based on Joel Chandler Harris' Brer Rabbit tales, watch two children's parades led by Skippyjon Jones and Pete the Cat, listen to Caroline Herring's songs inspired by children's book including *The Tale of Peter Rabbit*, and many more events. There are plenty of fun activities for the entire family. For more information, visit [www.decaturbookfestival.com](http://www.decaturbookfestival.com) or follow on Twitter at @dbookfestival.

### **About PODS Enterprises, Inc.**

Founded in 1998, PODS currently provides moving and storage services to more than 240 million consumers in 48 U.S. states, Canada, Australia and soon the United Kingdom through its company-owned and independent franchise network. To date, the PODS network has

completed more than 250,000 long-distance relocations, exceeded 1 million deliveries and has more than 140,000 PODS® containers in service.

PODS® secure containers are constructed of a steel frame and are available in three sizes: approximately 8-by-7-by-7 feet, 8-by-8-by-12 feet and 8-by-8-by-16 feet. The 12-foot and 16-foot containers have been tested to withstand winds of more than 110-mph when partially loaded. For more information or to schedule service, visit [PODS.com](http://PODS.com) or call 800-776-7637.