



PODS Atlanta Joins Sweet Auburn Springfest Worldfest May 7 & 8, 2011

PODS® , a leader in the moving and storage industry, will provide containers for the 27th Annual Sweet Auburn Festival in Atlanta.

Slated for the May 7 & 8th Mother's day weekend, local Atlanta business leaders, entertainers, artists, civil rights advocates and community activists are set to help emphasize and recognize African-American culture and commerce at the "grandest festival of the year on the greatest street on the planet." The 27th Sweet Auburn SpringFest remembers yesteryear's thriving Auburn Avenue in the 1940's, '50's and '60's, with successful African-American-owned business and entertainment venues. This year celebrates the Mayor of Sweet Auburn, Charles E. Johnson.

Building on the tradition and legacy of Civil rights icon Hosea Williams, the father and son team of Charles Johnson and Kahlil Islam, work with a team of dedicated and talented people to produce a world class festival. Kahlil Islam, the Executive Producer of the Sweet Auburn Festival, says, "I appreciate everything that PODS have given us and the community over the years, and I look forward to a continued relationship."

PODS Atlanta has donated a portable storage container for the festival's events and owner, Ed McCrady says "This is our third year of supporting the Sweet Auburn Festival. PODS is always delighted to pitch in and support community events."

Sweet Auburn festival attendees of all ages will be able to enjoy a number of venues that include an Active Seniors Pavilion, Through the Lens – a production by Teens, Business and Tech Expo, Car and Bike Show, Health and Fitness Fair, Sports Zone Challenge, Just for Women, Kids Fantastic Fun Zone and Live Green Pavilion, with several stages of continuous entertainment.

Come join the celebrations on Saturday from 11 am – 9 pm and Sunday from 2 pm to 9 pm or visit www.sweetauburn.com/springfest2011 for more information.

About the Sweet Auburn Springfest

The Sweet Auburn Springfest is produced by the Spirit of Sweet Auburn for the purpose of supporting the business development, branding and marketing of the district. Two major projects include transforming the Auburn Avenue viaduct into an outdoor international music café and arts and craft market. The massive wall that spans the viaduct will become a mural with electronic displays telling the Sweet Auburn story. The second mission is to establish

Auburn Avenue as the Beale Street, Bourdon Street, Church Street Station of Atlanta - the preferred destination for both tourist and residents.

About PODS Enterprises, Inc.

Founded in 1998, PODS currently provides moving and storage services to more than 240 million consumers in 48 U.S. states, Canada, Australia and soon the United Kingdom through its company-owned and independent franchise network. To date, the PODS network has completed more than 250,000 long-distance relocations, exceeded 1 million deliveries and has more than 140,000 PODS® containers in service.

PODS® secure containers are constructed of a steel frame and are available in three sizes: approximately 8-by-7-by-7 feet, 8-by-8-by-12 feet and 8-by-8-by-16 feet. The 12- foot and 16-foot containers have been tested to withstand winds of more than 110-mph when partially loaded. For more information or to schedule service, visit PODS.com or call 800-776-7637.